



Center of Vocational Excellence (COVE) Project for the Tourism Industry

First Newsletter

Dear Friend, dear Partner,

We would like to inform you about the TOUR-X project, a **Center of Vocational Excellence (COVE) Project for the Tourism Industry**.

TOUR-X envisions creating excellence in Tourism through a bottom-up approach where the Education providers of the partnership will enhance their ability to adapt skills provision to everchanging economic and social needs.

The TOUR-X project, co-funded by the European Union is led by a Consortium of 23 experienced partners representing the most prominent VET providers, the Tourism sector and Regional Authorities of the seven countries that the project brings together. Moreover, TOUR-X is going to establish partnerships on a regional level, titled Knowledge Triangles in Germany, Greece, Italy and Spain, four of the leading countries in the Tourism sector of Europe. The Knowledge Triangles are gathering VET providers, representatives of the business sector and public authorities in order to better collaborate and contribute to regional development in the Tourism sector.

What are the expected results?

- Creation of TourX - Transnational Ecosystem for VET Excellence in the Tourism Sector
- Design of a TourX ToolBox for Excellence
- Pilot Operation for the Creation of Excellence at a Regional Level
- Creation of sustainable, systemic impact

For relevant news and information on TourX, we invite you to follow us on [Facebook](#), [LinkedIn](#) and [Instagram](#).

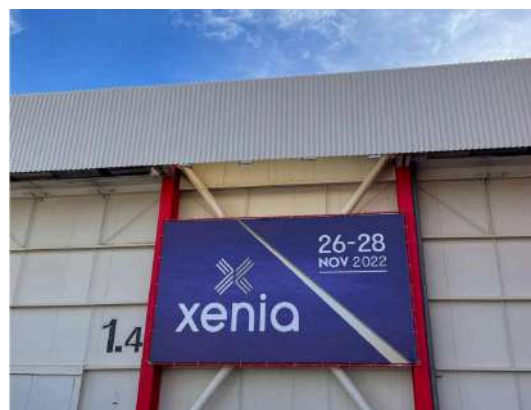
Yours sincerely,

- **TourX team**

Latest news & events

TOURX In The XENIA Exhibition, Targeted At The Hospitality Industry

On the 26th of November, TOURX had the opportunity to be present in the XENIA event, one of the biggest exhibitions in Athens, targeted at the Hospitality Industry. [Read more...](#)



Tour-X In 2022 Forum On Vocational Excellence In San Sebastian

On 15-16 November 2022, TOUR-X participated in the 2022 Forum on Vocational Excellence where we had the opportunity to disseminate the project's mission and objectives and exchange with other CoVE projects. [Read more...](#)

The German Partners Are Preparing For The Next Mobility Of TOUR-X!

After the successful TourX study visit to AKMI in Athens in October 2022, the AVT together with DEHOGA Brandenburg is preparing the 2023 study visit of the TourX partners in Germany. [Read more...](#)



TourX And EVBB Conference In Kathimerini Newspaper

On November 2022, Kathimerini, one of the most prominent newspapers of the Greek press published an article on the EVBB Conference reporting among others the presence of the TOURX project. [Read more...](#)

First Study Trip In Athens Accomplished!

From 20 to 25 October, the Tour-X team had the opportunity to spend some time together in Athens implementing the first mobility activity of the project aiming to foster international knowledge transfer in our network. [Read more...](#)



Tour-X In Thessaloniki International Fair 2022

TourX project was promoted and disseminated in Thessaloniki International Fair 2022, represented by the Greek-Italian Chamber of Commerce which participated as an international guest in the Fair. [Read more...](#)

Presentation Of TourX At The Gala Evening Of Brandenburg Hospitality

On October 10, 2022, the TourX project was presented by the Brandenburg colleagues to more than 160 entrepreneurs of the Brandenburg hospitality industry. [Read more...](#)



[Read more TourX news](#)

The TourX project brochure

WHO IS IT FOR?

Institutions

- Grassroot VET providers, Local Tourism Enterprises, VET Associations at national, regional, sectoral and EU Level
- Tourism-related Chambers, Chambers of Commerce, Tourism Associations, Local/Regional/National Authorities with a Tourism Department

Individuals

- VET leaders, Entrepreneurs, Employers active in the Tourism Industry
- VET Learners in Tourism-related professions
- VET Staff members, Employees working in the Tourism Industry
- Others (e.g. Employers, Journalists, Members of Academia)

Partners

23 Partners from 7 countries
Greece, Italy, Spain, Portugal, Belgium, Germany and China



TourX

Call: ERASMUS-EDU-2021-PEX-COVE | Project Number: Project 101056184 — TOUR-X

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TourX

A Center of Vocational Excellence (CoVE)
for the Tourism Industry

**The CoVE for hospitality
that caters to your skills needs**

4

Years

7

Countries

23

Partners

4M

EU Grant

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CoVEs for the Tourism Industry
Project No: 101056184

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Project Consortium

Lead Partner



Partners







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