



Center of Vocational Excellence (COVE) Project for the Tourism Industry

Second Newsletter

Dear Friend, dear Partner,

Welcome to the 2nd year of TourX!

As we just celebrate the first anniversary of our long journey towards excellence, the activities of TourX have been non-stop for the last 12 months!

An incredibly intense ride that involved **22 organizations** and more than **40 professionals** directly participating to the development of one goal: excellence for the tourism sector.

Let's dive back then!

The international way to Excellence - The Transnational Network of Centers of Vocational Excellence for Tourism

TourX is a unique initiatives that progress hand in hand with other exciting projects running throughout Europe. The ambition of TourX is that to bring **together vocational institutions, businesses** and **public authorities** from different regions of Europe - all working towards the same goals, through the same activities.

Soon you will be able to take a look at our **cooperation model**, fostering the growth towards live ecosystems of excellence that will be widely available across Europe and beyond.

The international activities of TourX have managed to cross also the border of the project partnership. In cooperation with the flagship initiative of the **European Commission** - [the Pact for Skills for Tourism](#) - the EVBB has successfully networked with more than 100 organizations for the promotion of the TourX approach.

What does Excellence really stand for? The Building Blocks of TourX

Projects such as TourX are avant-garde initiative that are experimenting a way for organizations to work together towards **upskilling** and **reskilling** - something that has only taken place through single initiatives so far.

TourX offers a recipe - a methodology that, in other words, will provide ready solutions for tourism ecosystems across Europe to thrive.

The work of the last few months has been addressed right at these categories of **Excellence**, and soon we will publish the first fruits.

And which one of these area is the most interesting for you? Are you ready to join the **TourX network**?

Between management and progresses - the steps of TourX

The way for TourX to achieve excellence is long and requires the work and cooperation of many partners. Frequent meetings and discussions do not really picture the vibrant feelings you have when working on these topics. When experts from different fields come together, rest assured that the discussion will be exciting and full of new elements for the future. This is the key element to understand the **Transnational Partner Meeting** held in Italy during **March 2023** and the following **Study Visit in Brandenburg** region during **June 2023**.

Do you want to know more about these activities? Check out our social media pages & website!

Get engaged and join the movement for Vocational Excellence!

For constant news and information on TourX, we invite you to follow us on [Facebook](#), [LinkedIn](#) and [Instagram](#).

- TourX team

Latest news & events

TourX To The 2nd Study Visit In Brandenburg

It was the second study visit planned in the TourX project, which brought colleagues from the project consortium to Potsdam from June 13 – 15. [Read more...](#)



European Tourism Day 2023

On 05.05.2023, after an interruption of 5 years due to the Covid epidemic, a European Tourism Day took place again in Brussels. [Read more...](#)

Presentation of TourX during EESC "Civil Society Days 2023"

From the 1st to 3rd of March, the initiative brought together citizens, civil society and institutions under the theme "Civil society organisations: a pillar of democracy and a key player to overcome current challenges". [Read more...](#)



Presentation of TourX at FITUR 2023

On the 18th – 22th of January, ASOFUER (Association of Tourist Entrepreneurs of Fuerteventura) has presented the Tour-X Project to professionals and attendees in general at the 43rd edition of the International Tourism Trade Fair, Fitur2023. [Read more...](#)

TOURing project - Kick off & synergies

From the 19th to 20th of January, the partners of the TOURing project gathered for the first time in person for the kick-off meeting that took place at AKMI SA premises in Athens, Greece. [Read more...](#)



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TourX

CoVEs for the Tourism Industry
Project No: 101056184

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This project (101056184 ERASMUS-EDU-2021-PEX-COVE) is co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor the granting authority can be held responsible for them.