



Center of Vocational Excellence (COVE) Project for the Tourism Industry

Third Newsletter

Dear Friend, dear Partner,

Welcome to 2 years and a half of TourX!

We celebrated the second year of our project in the summer and have now been working on TourX for almost 2.5 years!

An incredibly intense ride that involved **22 organizations** and more than **40 professionals** striving to achieve excellence in the tourism sector.

Let's dive back then!

The international way to Excellence - The Transnational Network of Centers of Vocational Excellence for Tourism

TourX is a unique initiatives that progress hand in hand with other exciting projects running throughout Europe. TourX aspires to bring **together vocational institutions, businesses and public authorities** from different regions of Europe - all working towards the same goals, through the same activities.

Soon we will invite you to take a look at our **cooperation model**, fostering the growth towards live ecosystems of excellence that will be widely available across Europe and beyond.

The international activities of TourX have managed to cross also the border of the project partnership. In cooperation with the flagship initiative of the **European Commission** - [the Pact for Skills for Tourism](#) - the EVBB has successfully networked with more than **100 organizations** for the promotion of the TourX approach. The Pact for Skills for Tourism now counts **82 signatories**, and a newly approved project, [PacTS4ALL](#), will oversee the coordination of all skills-oriented tourism initiatives.



What does Excellence really stand for? The Building Blocks of TourX

Projects such as TourX are avant-garde initiative based on joint efforts towards upskilling and reskilling - something that has only taken place through single initiatives so far.

TourX offers a recipe - a methodology that, in other words, will provide ready solutions for tourism ecosystems across Europe to thrive.

The work of the last few months has been addressed right at these categories of **Excellence** along with first results to be shared soon.

And which one of these area is the most interesting for you? Are you ready to join the **TourX network**?

Between management and progresses - the steps of TourX

The way for TourX to achieve excellence is long and requires the work and cooperation of many partners. Frequent meetings and discussions do not really picture the vibrant feelings you have when working on these topics. When experts from different fields come together, rest assured that the discussion will be exciting and full of

new elements for the future. This is the key element to understand the **second Forum of Vocational Excellence** held in Amsterdam during September **2023** and the **Study Visit in Athens from the DEHOGA Brandenburg Focus Group** during November **2023**.

Do you want to know more?

Check out our social media pages & website!

Get engaged and join the movement for Vocational Excellence!

For constant news and information on TourX, we invite you to follow us on [Facebook](#), [LinkedIn](#) and [Instagram](#).

- TourX team

Latest news & events

Workshop with AVT trainers in the context of "International gastronomy - TourX"

At the end of 2023, the AVT held a trainer workshop in its educational kitchen and restaurant with the central theme of "International gastronomy followed by an Asian cookery course". [Read more...](#)



Sustainable Tourism Summit Awards'23

A great pleasure and honor to be invited to attend and participate to the Sustainable Tourism Summit Awards'23, here in Istanbul, Türkiye.

[Read more...](#)

European Tourism Forum 2023

It is really an honor to attend and participate in the European Tourism Forum 2023, here in Palma, hosted by the 2023 Spanish Presidency of the Council of the European Union together with the European Training Foundation. [Read more...](#)



TourX marks its first appearance outside of Europe - welcome to China

In the context of the 2023 EU-China Vocational Education Forum, organised by TourX partner EU Project Innovation Centre with the commitment of its project manager, Aicky Zhang [Read more...](#)



TourX Domino Effect HOGAVET

From November 13 to 17, 2023, education managers and entrepreneurs from Brandenburg's hospitality industry had the opportunity to find out about student and apprentice exchange opportunities within the framework of Erasmus+ in Athens as part of their HOGAVET project. [Read more...](#)





Tourism Day Lusatian Lakeland 2023

The shortage of skilled workers poses growing challenges for the tourism industry in the Lusatian Lakeland as well. The need for good personnel is high. Therefore the topic "Attracting and retaining skilled workers" was the focus of this year's this year's tourism day in the Lusatian Lakeland. [Read more...](#)

ERASMUS+ And TourX Strengthen Our Competences

On October 10, the TourX team of DEHOGA Brandenburg and various of their stakeholders from the field of vocational training met for a round of talks in preparation for the planned Study Visits 2023 and 2024. [Read more...](#)



Brandenburg Hospitality 2023" Quality Campaign On The Home Stretch

On September 20, 2023, the jury of the Brandenburg Hospitality Quality and Marketing Campaign met for this year's meeting. [Read more...](#)

Forum Of Vocational Excellence 2023

From September 26-27, 2023, the second Forum of Vocational Excellence took place in Amsterdam and the expectations were high. [Read more...](#)





GASTRO BRANDENBURG 2023

The promotion circle of the DEHOGA Brandenburg e.V. with its members had invited on 11.09.2023 to the GASTRO BRANDENBURG 2023. [Read more...](#)

TourX Newsletter: Hot Summer 2023

Success must be organized. This is also the credo of the TourX team of DEHOGA Brandenburg at the start of the 2nd project year. Therefore, the summer was used to refuel new strength for the further project work in the well-deserved vacations and to already develop new ideas for the further work in the TourX project. [Read more...](#)



[Read more TourX news](#)

TourX

CoVEs for the Tourism Industry
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