



Center of Vocational Excellence (COVE) Project for the Tourism Industry

Fourth Newsletter

Dear Friends & Partners,

Welcome to 2 Years of TourX!

We celebrated the second anniversary of our project—an exciting and transformative journey that has brought together **22 organizations** and **over 40 professionals** dedicated to achieving excellence in the tourism sector. We are proud of everything we've accomplished so far, and we're just getting started!

Let's take a moment to look back at some of our key milestones.

TourX: Driving Excellence in Tourism Across Europe

TourX is not just another project; it's a **unique initiative** that works in harmony with other groundbreaking projects across Europe. The essence of TourX lies in its ambition to unite **vocational institutions, businesses, and public authorities** from diverse regions of Europe, all collaborating toward shared goals.

Soon, we will be inviting you to explore our **cooperation model**, designed to foster vibrant ecosystems of excellence that will be accessible not only throughout Europe but also beyond.

A Global Network for Excellence

The international impact of TourX continues to grow. In the heart of **Brussels**, we hosted our second **Transnational Project Meeting (TPM)**, where all our partners gathered to exchange ideas and shape the future of vocational education in tourism.

This event featured engaging **presentations** and **discussions**, providing valuable updates on the project's progress and the development of a **Transnational Ecosystem for Excellence**, aimed at strengthening cross-border and interdisciplinary collaboration.

We also had the chance to explore our contribution to the **"Hospitality Labs"** toolbox, designed to enhance vocational excellence in the tourism industry. Together, we identified ways to strengthen **Regional Knowledge Triangles** and improve collaboration at the local level. 🌐



Exploring New Horizons: First Workshop with CoVE T-Shore

One of the highlights of the meeting was our first **workshop with CoVE T-Shore**. This session focused on **wind energy** and its potential for cooperation between tourism and energy

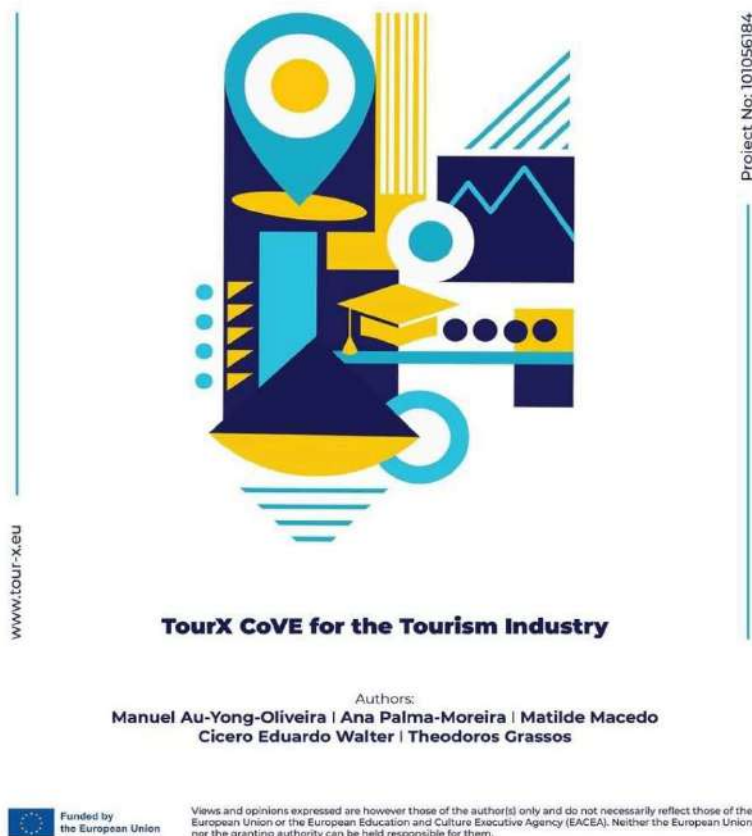
sectors. We discussed a wide range of topics, including **wind turbine technician training** and **marine coordination**. By leveraging the expertise from both the tourism and energy industries, we aim to create new training pathways that link **tourism management, hospitality, and environmental sustainability**. CoVEs across sectors share common objectives, making the CoVE concept an ideal model for building strong regional partnerships.

Research and Focus Groups: Piloting Vocational Excellence

In parallel, we've been focusing on **research** and **self-assessment** in **vocational excellence**. Through focus groups conducted in **7 countries**, we engaged with local stakeholders and experts to identify the key skills and knowledge needed for future tourism careers. This initiative, part of the **Erasmus+ project Cove TourX**, explores areas such as **hospitality, tourism management, and catering**, with the aim of fostering **professional excellence** in the tourism industry.



The Future of Tourism: A Training Needs Analysis



What's Next for You?

Which area of tourism interests you the most? Are you ready to join the **TourX network** and become a part of our growing community?

To stay updated on all things **TourX**, we encourage you to follow us on [Facebook](#), [LinkedIn](#), and [Instagram](#). Get involved and help us drive the movement for **vocational excellence!**

Stay tuned for more exciting updates, and thank you for being a part of this incredible journey.

Best regards,

The TourX Team

Latest news & events

TourX - Project Meeting In Brussels In May 2024

From 21 to 22 May 2024, the knowledge triangles of the partners involved in the project met to discuss the achievements to date, the new challenges and the approach to the project environment. [Read more...](#)



ITB 2024 - The World Leading Travel Trade Show In Berlin

Four jointly presented projects made up the stand of the **"PacTS4All Tourism Skills Forward Alliance"** at this year's International Tourism Exchange Berlin. [Read more...](#)

PacTS4ALL Initiative Aims To Integrate Experiences Of Regional TourX Partners

A virtual workshop discussed the national TourX Knowledge Triangles' regional implementation, with insights on building partnerships and engaging local stakeholders. [Read more...](#)



Branch Day For The Hospitality And Catering Industry "Gastro Brandenburg 2024"

This year's industry day for the Brandenburg hospitality industry took place in Glashütte, in the brandenburg travel destination „Flaeming“ on 13 May 2024. [Read more...](#)

Exchanging Ideas, Learning From Each Other, Benefiting Together

The 2nd study trip as part of the HOGAVET project co-financed by the EU Erasmus+ programme led to Padua and ENAIP Veneto was the host.. [Read more...](#)



TourX Was Presented At The Federal Committee For Vocational Training Of The DEHOGA Federal Association

From 6 to 7 May 2024, the spring meeting of the Federal Committee for Vocational Training at the DEHOGA Federal Executive Board took place at the "Resort Mark Brandenburg" in Neuruppin. [Read more...](#)

31st Brandenburg Youth Championships In the Hospitality Professions

Promoting young talent and highlighting the attractiveness of future careers. [Read more...](#)



20 Years Of Campaign "BRANDENBURG HOSPITALITY"

The current campaign of "Brandenburg hospitality", the business initiative of Brandenburg restaurateurs to ensure high service quality in the hospitality industry started on March 15 2024. [Read more...](#)

DEHOGA Brandenburg Survey 2023 "Gastronomy Needs A Future" Completed

From October to December 2023, DEHOGA Brandenburg surveyed 120 tourism businesses in various tourism regions of Brandenburg. [Read more...](#)



DEHOGA Workshop On the Further Internationalisation Of Vocational Education And Training-First TourX Ambassadors Appointed

On January 24, 2024, hospitality professionals in Brandenburg met with DEHOGA Brandenburg to explore the EU's ERASMUS+ program and internships for young people. [Read more...](#)

[Read more TourX news](#)

TourX

CoVEs for the Tourism Industry
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