



Center of Vocational Excellence (COVE) Project for the Tourism Industry

Sixth Newsletter

Dear Friends & Partners,

Celebrating Vocational Excellence

TourX is now a central actor in the community working on advancing Vocational Excellence. The last 6 months have consolidated the position of TourX as a leader in the community, providing best practices, feedback and lessons learned. From exchange opportunities to study visits together, the actors of TourX and its ambassadors are now at the forefront of this amazing community for Vocational Excellence not only in Tourism.

Milestone Moments: Our Journey So Far

TourX stands out for collaborative achievement, synergizing with other pioneering projects throughout Europe. Our mission has been clear from the start: to bridge vocational institutions, businesses, and public authorities across diverse European regions, creating a unified platform for excellence.



Latest news: our Transnational Partners Meeting in Potsdam, Germany

From 20 to 21 May 2025, the partners of the TourX project met for a scheduled positioning of the project's progress to date, and the German Triangle welcomed more than 30 colleagues from Greece, Spain, Italy, Portugal, Belgium and China as hosts of this meeting.

The partners in the **TourX project** meet regularly to discuss the implementation of the project's challenging work packages, and the various regional project teams in the participating countries are responsible for preparing these project meetings.

After DEHOGA Brandenburg, AVT Teltow and the district of Spree-Neisse had already planned and carried out a study trip to the Lusatia region in spring 2023, Potsdam was now the venue for the current analysis of the work done so far and the discussion of the tasks ahead in the coming fourth project year.

The project team meetings were dominated by a comparison of the target and actual status of the work packages and modules to be developed in the project.

In several meetings and moderated workshops, the participants exchanged views on the results achieved so far and the regional conditions in the different countries, knowledge of which is an

essential criterion for the success of the project.

New micro-credential offerings, possible scenarios for the further development of formal and informal education and training, and their recognition and certification were the focus of this project meeting.

The major challenge for the project became clear: **to bridge existing differences in the structure of vocational education and training in the various countries** and to develop a common, viable model for the development of teaching and learning materials that can be used throughout Europe.

Potsdam provided an attractive setting for this meeting and also showed itself from its best side in terms of weather. **A joint culinary experience at Potsdam restaurants and a boat trip on the Potsdam Havel lakes demonstrated how attractive Brandenburg and its state capital are.**

The four-year project is now entering its final phase, in which the concepts and tools developed so far will be tested in the regional context of the individual participating countries.

'Step by step to excellence' is now the credo for the project team's further work.

It will be important to involve many regional players in the further project work, to take regional conditions into account and, at the same time, to demonstrate the Europe-wide benefits of the project.

ETF Winter Camp on Vocational Excellence



In February 2025, TourX took part in the first **ETF Winter Camp on Vocational Excellence** in Nova Gorica, Slovenia, joining other EU-funded Centres of Vocational Excellence such as Talentjourney, GreenoVET, and PoVE Water.

Organised by the **European Training Foundation (ETF)**, with support from **EVBB**, **EVTA**, and **EfVET**, the camp focused on innovative teaching and learning, effective partnerships, and sustainable governance in VET. TourX contributed by sharing its expertise in the tourism sector, engaging in workshops on agile skills, stakeholder mapping, financial tools, and cross-sector collaboration.

TourX's participation highlighted the project's role in shaping future-ready tourism education through international cooperation, digital transformation, and inclusive learning. The camp offered a valuable platform to strengthen partnerships, exchange good practices, and align strategies with other CoVEs across Europe.

What's Next? Join the TourX Network!

Are you ready to be part of our expanding community? Follow us on our social platforms—[Facebook](#), [LinkedIn](#), and [Instagram](#)—to stay updated with the latest from TourX.

**Join us in driving forward the future of vocational excellence.
Thank you for your continued support and partnership.**

Warm regards,

The TourX Team

Latest news & events

Strengthening Tourism VET Collaboration in Fuerteventura

In March 2025, TourX partners visited Fuerteventura for the third HOGAVET study trip, strengthening collaboration between DEHOGA Brandenburg and Spanish partners ASOFUER and CABILDO.



TourX Showcases Internship Opportunities in Germany

At the February 2025 Career Day in Athens, TourX promoted internships in Brandenburg's hospitality sector to students at Metropolitan College, building interest in international tourism careers.

Pact for Skill for Tourism Webinar - 'Renovating Tourism Education'

TourX and EVBB co-hosted a high-level webinar on "Renewing Tourism Education" with 135+ participants across Europe. Experts discussed skills gaps, innovative training models, and the future of tourism education.



Seminar Highlights Green Skills in Tourism

DEHOGA Brandenburg joined an OeAD (Austrian National Agency) seminar to explore sustainability and green skills in vocational training, gaining insights for the TourX project.

Read more TourX news

TourX

CoVEs for the Tourism Industry
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